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Square One in the LA Times: Invest in People

1 message

Square One <news@squareonepolitics.com> Thu, Nov 3, 2022 at 12:15 PM
Reply-To: news@squareonepolitics.com
To: Connor Larsen <celarsen3@gmail.com>

square|one

Connor,

The only way to win campaigns is to **get out the vote.**

Today, the *Los Angeles Times* shared an op-ed written by **Ronnie Cho, Square One's Senior Political Advisor,** outlining how Democrats can win by investing in the people and places that matter.


Los Angeles Times

Op-Ed: Politics is flooded with cash. Divert more of it to young campaign workers

We know the importance of investing in people — candidates, staff, volunteers and voters. We know how crucial it is to talk to voters. We know that turning out voters is the best way to win. And we're working with campaigns every day, strategizing how to boost turnout in the midterms.

As Ronnie writes in this op-ed, we need the best and brightest folks working to protect democracy. That means campaigns need to invest first in funding their staff and talking with voters.

These are long-term challenges that demand long-term solutions. That's why Square One is here to help our candidates make smart campaign investments, and it's how we've shifted red districts to the left since 2018.

In the final days of the 2022 midterm elections, it's up to all of us to get out the vote. Find a campaign that needs volunteers, and help turn out voters every day until November 8th!

Onward,

Square One

Volunteer for GOTV Weekend

Donate

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